

# Church-Link Subscription Overview

## Subscription Summary

Plan Level >>	Bronze	Silver	Gold	Platinum
<b>Monthly Subscription Fee</b>	\$24.95	34.95	\$49.95	\$89.95
<b>Site setup and configuration</b>	\$50.00	\$50.00	\$50.00	\$50.00
<b>Design Customization Fee</b>	\$50.00	\$50.00	\$50.00	\$50.00
<b>Custom Logo Design (Optional)</b>	\$300.00	\$300.00	\$300.00	\$300.00
<b>Unlimited Pages</b>	✓	✓	✓	✓
<b>Disc Storage</b>	2 Gigabyte Space	2 Gigabyte Space	2 Gigabyte Space	5 Gigabyte Space <sup>1</sup>
<b>Database Storage<sup>2</sup></b>	300 MB	300 MB	300 MB	300 MB
<b>Monthly Bandwidth</b>	Unlimited	Unlimited	Unlimited	Unlimited
<b>Registered Users<sup>3</sup></b>	30	45	Unlimited	Unlimited
<b>Use Your Domain Name</b>	✓	✓	✓	✓
<b>Sub Domains</b>	3	3	3	3
<b>Domain Aliases</b>	1	1	1	1
<b>Child Portals</b>	Unlimited	Unlimited	Unlimited	Unlimited
<b>SSL</b>	✓	✓	✓	✓
<b>FTP Accounts</b>	Unlimited	Unlimited	Unlimited	Unlimited
<b>Web / POP3 Based Email<sup>4</sup></b>	✓	✓	✓	✓
<b>Email Accounts</b>	150	150	150	150
<b>Email Spam Filtering</b>	✓	✓	✓	✓
<b>PC/Mac, IE/FF/Chrome/Safari Compatible</b>	✓	✓	✓	✓
<b>Free Email Support</b>	✓	✓	✓	✓
<b>Free Phone Support</b>	✓	✓	✓	✓
<b>Ongoing Upgrades</b>	✓	✓	✓	✓
<b>Nightly Backups</b>	✓	✓	✓	✓

<sup>1</sup> Additional disc storage space is available at reasonable, incremental rates.

<sup>2</sup> Additional database storage space is available at reasonable, incremental rates

<sup>3</sup> Registered users are defined as members who have been granted login access to your site. Registered user limits do not include children or others who are non-internet users or who will otherwise not log into the system. This allows you to include your entire membership roster in the system at a low monthly operating cost.

<sup>4</sup> Church-Link utilizes SmarterMail mail server software which enables you to access your email, calendars, contacts, tasks, and notes in the office, on the road, at home, and may be linked to MS Outlook.

## Web Content Management (CMS) Features

Feature		Description
<b>Unlimited pages / nested pages</b>	✓	Add pages / child pages according to your specific requirements without limits or quotas.
<b>Tabbed / dropdown menu navigation</b>	✓	Site navigation can be configured to display a set of horizontal tabs and / or nested drop down menus. Vertical side bar menus are also available.
<b>Hidden Pages</b>	✓	You have the choice of whether or not to include a page in the main navigation menu. If a page is not included in the menu, you can still link to it based on its page URL.
<b>Customizable Menu Structure</b>	✓	Administrators have complete control of the site navigation structure. Easily set / move pages to any place in the menu hierarchy to organize site navigation according to your needs.
<b>Multiple Language Support</b>	✓	The Church-Link application framework supports multiple languages for display of text, labels, and site content. The application currently supports 60 + languages, including English, Italian, French, German, Spanish, Catalan, Dutch, Polish, Turkish, Japanese, Russian, and Arabic.
<b>Site Skinning</b>	✓	Church-Link employs a site “skinning” mechanism that allows administrators to change the look and feel of their web site with just a few mouse clicks.
<b>Unlimited Roles and Role Groups</b>	✓	Administrators can create an unlimited number of roles, which can be used to define site security or functional distinctions among members. Each member can be assigned to any number of roles. Roles may be organized into groups for easy categorization.
<b>Recycle Bin</b>	✓	The Recycle Bin stores all pages and modules that have been deleted from a site. These pages and modules can be restored or permanently removed.
<b>Search Engine Optimization (SEO) Features</b>	✓	Administrators can configure a site map which can be submitted to one or more Search Engines for improved search optimization. You can then easily register your site with Google, Yahoo!, and Bing.
<b>Site / Page / Module / Item level security</b>	✓	Site security can be managed at the site, page, and content levels, providing administrators the ability to apply security in any manner according to their needs. Permissions may be assigned to

		pages and content by role or individual member(s), allowing detailed control over access to both content and functionality.
<b>Page level skinning</b>	✔	A skin may be applied to a single page, set of pages, or the entire site.
<b>Page / module start and expiration dates</b>	✔	Each page and module configuration contains optional start and expiration dates, allowing administrators to post date and / or expire pages and content in advance.
<b>Page / module auto copy and referencing</b>	✔	Existing pages may be copied with their content and used anywhere in the site. Modules may be copied to or referenced from other pages, allowing content to be shared across the site.
<b>RSS Feeds</b>	✔	RSS (Rich Site Summary, or Really Simple Syndication) feeds allow site users to easily stay informed by retrieving the latest content from selected modules.
<b>WYSIWYG editing</b>	✔	What You See Is What You Get: Content authoring is similar to using a word processor such as Microsoft Word, enabling even non-technical users to create and maintain web site content.
<b>HTML source editing</b>	✔	Advanced users with adequate permissions can switch to HTML view to directly modify the source code of HTML content modules.
<b>Image / document / Flash / media libraries</b>	✔	The HTML Editor module (see application features list) is equipped with library functions that enable content authors to upload, manage, and insert multiple file / media types, including images, documents, Flash movies, MP3, etc.
<b>Expand / collapse HTML sections</b>	✔	The expandable Text/HTML module allows content authors to create sections of content on a page that end users can expand and collapse with a mouse click.
<b>Pop-up form navigation</b>	✔	Pop-up form navigation presents the user with a modal dialog window with a prompt and one or more navigation actions.
<b>Integrated Spell Checker</b>	✔	Misspelled words are automatically underlined in red. Content authors can right click to expose a list of possible alternatives, or initiate spell checking on an entire area of text.
<b>Content Staging</b>	✔	Administrators can set the content publishing workflow to either direct publish or content staging. Content staging allows authors to make incremental changes and preview content prior to publishing to the site.
<b>Content Versioning</b>	✔	The system will automatically save versions of

		published content.
<b>Change Tracking</b>	✓	When change tracking is turned on, authors can view the various content changes that have been made during a particular session.
<b>Content Rollback</b>	✓	Authors can revert web content back to a prior version.
<b>Help Files</b>	✓	The Help module can be configured to display an on-line library of help files organized by category.
<b>Printable versions of pages</b>	✓	Each module can be set to display a Print icon that displays a printable version of its content in a separate browser window.
<b>Member Registration &amp; Login</b>	✓	Each site can be configured to allow site visitors to register for an on-line account. When logged in, registered users may be permissioned to view restricted content, pages, and functionality.
<b>Product Documentation</b>	✓	Each site subscription includes a detailed administrator's guide.
<b>Third party widget support</b>	✓	Administrators can easily insert functionality available from other web sites, such as Verse of the Day, Bible searches, weather, news, etc.

## Application Features

Feature	Description
<b>Announcements</b>	The Announcements module produces a list of simple text announcements consisting of a title and brief description. Options include a read more link to a file, page or other site. Link click tracking and logging are also available. Announcements are ordered from newest to oldest; unless a view order is specified. Announcement publish / expiration dates are also supported.
<b>Art &amp; Photography Gallery</b>	Users can upload and display images of original artwork or photography. Entries may be categorized and sorted. Users may add comments and ratings.
<b>Articles</b>	The Articles module allows advanced articles to be created with functionality such as multi-page, publish/expire dates, categories, comments, ratings, etc. Security can be broken down to allow other registered users to submit and approve articles. Other tools such as RSS, Search, and PDF export are also provided.
<b>Banners</b>	The Banners module displays advertising for other companies. You are in control of the management of both vendor accounts and their advertising banners
<b>Blog</b>	The web log ("blog") module allows users to communicate their ideas to other users in an organized, accessible format. The blog module allows other users to add comments and ratings. Blogs may be published to social networking sites such as Facebook, MySpace, and Twitter.
<b>Business Card Directory</b>	Members can share their own business card information via a highly customizable interface that supports images, links, styles, and more.
<b>Chat</b>	Group chat which can be used by all users on your site, or a subset of users based upon assigned roles
<b>Child Page List</b>	Displays a hierarchal hyperlink list of all child pages
<b>Classifieds</b>	Allows users to post their own classified ads by category. Includes automated email notifications, categorization, and search functionality.
<b>Console</b>	Displays a graphical list of all child pages
<b>Contact Us</b>	A simple form that allows visitors to your site to send you email messages and contact information
<b>Contacts Journal</b>	The Contacts Journal is a tool used to maintain a list of ministry contacts and to track and facilitate the follow up process.
<b>Contacts List</b>	The Contacts module allows users to store a list of contacts and relevant related information. Each entry may contain a contact photo, personal and business information, links to church members, and notes.
<b>Content DeJour</b>	A text/html module which dynamically selects its content based on the current month, day of month, day of year, day of week, profile property, time of day as well as by optional category
<b>Content Tagging</b>	Each page (or module within a page) can be tagged with any number of pre-defined descriptive labels (tags) that enables users to find content beyond the capabilities of a traditional web site search.
<b>CountDownUp</b>	A simple counter that allows you to visually track the number of days / hours / minutes to a set day / time.
<b>Custom Lists</b>	Allows the creation of a list of records with fields that can be specified by the page admin interactively. Each field gets a dedicated type with various additional options like dropdown selection, input validation, input help text or formatting.

<b>Discussion Forums</b>	The discussion forum module provides the ability for users to start discussion threads and reply to other people's threads. The forum features includes Role Avatar support, User Banning, Post Reporting Details, Direct Post Links w/ Anchors, Admin/Moderator/User Control Panels, Per Forum RSS Enable/Disable, Support for Multiple Attachments, Support for Inline Post Image Attachments, Per Forum FROM Notification Email Addresses, Email Queue, Subforum Support, Thread Bookmarking, Notification Management , Support for Limiting Post Edit Period, My Posts Support, Search Keyword Highlighting, Private Messaging Outbox, Jump to Last Unread Post Support, Ability to view latest threads by time frame and more.
<b>Documents</b>	The Documents module provides file sharing functionality within the organization. Upload, store, categorize, describe, and download a multiple of document file types.
<b>Event Planner</b>	The Event Planner is a template providing a collection of modules that may be used to organize and plan for an event.
<b>Events</b>	A robust event calendar module that includes a wealth of features such as month / week / day views, all day and recurring events, event categories, location management, schedule conflict checking, event registration with PayPal integration, enrollment moderation, RSS syndication, event priority settings, automated email notifications, automated event expiration, event detail pages, sub-calendars, export to Outlook contacts, and more.
<b>FAQs</b>	The FAQs Module allows Authorized Users to manage a list of Frequently Asked Questions and their corresponding answers. The question is displayed as a link, requiring the user to click on a question to view the corresponding answer.
<b>File Manager</b>	Administrators can manage the files stored in their upload directory. This module allows you to upload new files, download files, delete files, set permissions, and synchronize your upload directory. It also provides information on the amount of disk space used and available.
<b>Flash Banner</b>	The Flash Banner module allows you to insert a set of images into your web site and will automatically rotate them at regular intervals. Multiple transition effects are available, as well as an optional menu that allows users to scroll through available images.
<b>Google AdSense</b>	AdSense is an advertisement application run by Google. Website owners can enroll in this program to enable text, image, and video. This module allows you to include AdSense content in your web site.
<b>Google Analytics</b>	Google Analytics (abbreviated GA) is a free service offered by Google that generates detailed statistics about the visitors to a website. This module allows you to interact with this service in an easy to implement manner.
<b>HTML Editor</b>	Add any web content to your web site with MS Word style editing. Add text, images, links, and tables. Supports video and Flash movie integration, spell checking, content approval, versioning, change tracking, and content rollback.
<b>IFrame</b>	The IFrame Module displays content from another website within an inline frame on your site.
<b>Job Board</b>	The Job Board allows members to post job openings from any number of external sources.
<b>Jobs Wanted</b>	The Jobs Wanted list allows users to post their resume and job availability.
<b>Links</b>	The links module is designed to display user links in several different formats and styles, including a simple list and drop down. You can add a link to an external web site, a page on your site, or a user profile. Links can be opened in the same or a new window, and can display a detailed description of the link content. Includes link tracking by number of clicks and user.

<b>Map</b>	Adds mapping to your web site via Google maps functionality.
<b>Media</b>	The Media module allows you to display image, video, and audio files on your Web page. The media can either be located on another Web site, or uploaded to your Web site. The Media module also lets you add a link from an image.
<b>Meeting Organizer</b>	A Meeting Organizer provides a meeting preparation area to gather attendees, organize the agenda, objectives, and any related documents, as well as an organized space to store historical artifacts generated from a meeting.
<b>Member Directory</b>	The member directory offers a rich list of features around your membership and roles information, including contact list and address card view, user roles, custom grouping, and My Roles view. Members can manage their own profile photos and export contacts to vCard format for importing into MS Outlook. Roles and member filters may be applied, allowing various groups and ministries to configure and use the directory according to their own needs and preferences. The directory may be filtered to function as a staff directory. Search user profiles by any or all profile properties. Advanced reporting features with output to MS Excel, Word, PDF, HTML, and Tiff formats. Administrators can upload new members from a CSV file, and export the entire directory to MS Excel.
<b>Ministries</b>	A listing of ministries offered by your church / organization, including leadership contact information and links to ministry spaces
<b>Ministry Opportunities</b>	A list of current ministry opportunities with full descriptions and contact information.
<b>Ministry Spaces</b>	Church-Link provides templates that organize applicable modules together to facilitate on-line spaces for ministries
<b>News Feeds</b>	The News Feed Module provides visitors with collected excerpts of content from other modules/websites. This is done via so-called 'syndication' (RSS).
<b>Newsletters</b>	The Newsletters module allows administrators or authorized users to send bulk email to all users belonging to one or multiple selected roles and can also specify additional email addresses manually.
<b>Photo Gallery</b>	A feature-rich photo gallery. The module allows photo(s) to be uploaded, thumbnailed and browsed. Advanced functionality includes approval of photo(s), albums, bulk upload, search integration, tags and syndication via RSS feeds. Use the gallery to share photos of special events, missions trips, etc.
<b>Prayer Requests</b>	Share prayer requests and praise reports with all users or selected roles. Includes categories, search, automated email notifications, and much more.
<b>Private Messaging</b>	The Private Messaging module allows users to send messages, search for other users and receive notifications. Advanced messaging functionality such as emoticons, signatures and read receipts are also provided.
<b>Reports</b>	The Reports Module is designed to display data from your web site's database. Church-link staff can configure the Query used to retrieve data and then users with edit permissions on the module can change the way it is displayed.
<b>Search</b>	The search input module allows users to search for content from all pages across your web site.
<b>Site Map</b>	The site map module displays all the pages on your site in a hierarchal tree view format.
<b>Site Wizard</b>	The site wizard provides administrators with an easy method to provision a site with a template and skin
<b>Small Groups</b>	Church-Link provides templates that organize applicable modules together to facilitate on-line spaces for small groups

<b>Song Library</b>	The Song Library is a powerful sharing and collaboration tool for worship teams, youth groups, or small group ministries. Songs may be listed in multiple keys, and track song information such as title, artist, tempo, style, and category. The library may be searched using all available columns. Administrators can attach files to each song to support lyric sheets, chord charts, arrangement notes, or any other relevant materials.
<b>Store</b>	The store module allows you to sell products using either Authorize.Net or PayPal. Display items for sale or distribution by category along with shopping cart check out and user account management.
<b>Surveys</b>	The Survey Module generates an easy-to-complete survey to which website visitors can add their input. Survey results are rendered as a bar chart and include the number of individual responses.
<b>Task List</b>	The task list provides a simple and efficient way for individuals or teams to record and track progress of items in a to-do list. Tasks may be assigned to other members, prioritized, categorized, and tracked against due dates, percent complete, and status.
<b>Tell A Friend</b>	The Tell A Friend module allows users to quickly and easily send an email to a friend containing a link to a page on your web site.
<b>Training / Classroom Spaces</b>	Church-Link provides templates that organize applicable modules together to facilitate multi-media on-line classes and training spaces
<b>Users Online</b>	The Users Online Module displays one or all of three membership information: membership details, people online, and members online.
<b>Vendors</b>	Administrators can manage the Vendors and Banners associated to the portal. This module allows you to add a new vendor, modify an existing vendor, and delete a vendor.
<b>Video Gallery</b>	The Video Gallery module allows administrators to maintain a library of videos on the web site. Videos may be uploaded and played from the web site, or streamed from an external source (such as You Tube). Source videos may be of a variety of file formats, and are converted to Flash video format for universal accessibility. Users may search for videos by category or keyword, add comments and ratings, and view a list of related videos organized into a series. You can insert videos on any page in your site, either into a list or within an individual player. The video gallery also supports MP3 files, and can function alternatively as an audio library.
<b>Visitor Counter</b>	The visitor counter is used to track the number of hits to your web site. The counter may be configured using a variety of different style options, and can be used in "stealth" mode, visible only to administrators.
<b>Wiki</b>	The wiki module allows the easy creation and editing of any number of interlinked Web pages